REGION 1

“Making Lives Better”

Good Stories on Performance Challenge Fund
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MESSAGE FROM
THE REGIONAL DIRECTOR

Since its initial implementation in 2011, the Performance Challenge Fund (PCF) has benefited local government units (LGUs) and their communities. By meeting the need for infrastructures and projects that would boost local economic development, safeguard the environment, protect communities from the effect of disasters and natural calamities and promote transparency and accountability, PCF projects make lives better.

The Department of the Interior and Local Government (DILG) is pleased to showcase some of these projects in this collection of Good Stories from 8 LGUs in the Region. These are just 8 of the 379 projects implemented in Region 1 since 2011. The stories intend to capture the benefits felt by our communities in the implementation of the PCF. These communities strove to achieve exemplary performance and were rewarded with the PCF which made these projects possible.

We, at the DILG Region 1, hope to continuously inspire LGUs and other stakeholders to perform at their best. We want them to reap the benefits for their efforts and translate these into meaningful projects which will again ripple down to the people.

I would like to enjoin our local officials to sustain their drive for excellence in local governance. Together, let us make lives better!

JULIE J. DAQUIOAG, Ph. D., CESO IV
San Gabriel is a 4th income class interior town having a vast land area of 17,553 hectares wherein only a portion of 10% is lowland and the remaining 90% is upland. With a population of 17,412 composed of different ethnic groups, the municipality is now emerging as one of the top tourist destinations in Luzon with its majestic Tangadan Falls and booming soft broom industry.

The Local Government Unit (LGU) has been a consistent recipient of Performance Challenge Fund (PCF) investing on social services, infrastructure facilities and intensifying its commitment to increasing access to quality public education in upland barangays. Endowed with the largest land area in the province yet challenged with limited financial resources, the LGU could not provide the much needed infrastructure facilities for the education of children in interior areas, particularly additional school rooms. Giving high regard to education, parents at Barangay Amontoc were left with no option than to send their children in public school with poor facilities.

This prompts former Mayor Divina D. Velasco, now a member of Sangguniang Bayan, to decide that their PCF CY 2013 subsidy be allocated for the Construction of One-Storey, Two-Unit School Building at Siwsiwan Elementary School, located at Barangay Amontoc.

She said that “the project was chosen because of our concern to provide better education for children. More than any other sector of development, education seeds dramatic improvement in poverty reduction.”

Starting from Scratch

To promote better education despite meager resources, the preparatory school was initially built out of scrap materials – bamboo walls and corrugated G.I. sheets salvaged from the demolished public market building. The makeshift room is less inviting to generate more enrollees and attendance for primary children. Considering the fact that children have short attention span, completing the school hours in a gloomy room is additional challenge both teachers and children have to endure. With this condition of the school rooms, the intense desire and excitement of little children entering school for the first time in their
lives has dramatically collapsed, were it not for the consistent support, love and motivation from parents and teachers.

The PCF grant was a timely answer in addressing this serious need of school rooms and in restoring back the self-esteem and enthusiasm of children as their minds are filled with learning and good memories fundamental to their development.

The school rooms were completed on September 10, 2014 and started catering thirty five (35) Kindergarten and thirty two (32) Grade 1 pupils. Despite its mountainous location and high terrain, the school has been achieving an average enrolment of thirty one (31) pupils for Kindergarten and thirty (30) for Grade 1 for the past three years. Children are achieving impressive academic results and 100% of the enrolled pupils every year have successfully advanced to the next grade.

Opening Doors for Partnership

The school building project did not only provide decent rooms for Kindergarten and Grade 1 pupils but also built better partnership between the LGU, Department of Education (DepEd) and the community. The continuous engagement of parents, teachers and community in the LGU’s education programs paved way for more opportunities. The Gawad Kalinga Foundation, a non-profit organization whose main strategy is to mobilize and engage all sectors of society to work together in ending poverty and advocating child and youth development, has been successfully implementing its large scale feeding program for the pupils of Siwsiwan Elementary School for school year 2015-2016. The gains of the project is attributed to a more meaningful partnership and the collaborative efforts of the LGU, DepEd, NGO and Parents-Teachers Association (PTA) ignited due to the construction of the school building funded by the PCF. The project has indeed built strong ties and partnership with the community and the government who are now sharing future perspectives and common vision for better education and brighter future for the children.

Incentive for Good Governance

For a low-income LGU, PCF incentive means a lot in augmenting various infrastructure projects and obviously gaining higher impact in improving the lives of the community beneficiaries. But for SBM Divina D. Velasco the incentive is just a bonus for them. She said that the recognition of their hard work in complying with the basic requirements of good governance is uplifting. “The joy of serving our constituents is immeasurable. Although we are just a small LGU, when we work together as one, we can accomplish great things and conforming to the parameters of good governance is much easier for us”, she said.
A BOOST TO LA UNION’S TOURISM INDUSTRY
Naguilian, La Union
By: Olivia Mae N. De Guzman

The Municipality of Naguilian is slowly but surely attracting tourists, both local and foreign with its breath-taking tourist attractions namely: Tuddingan Falls, Sang-bay Falls and the San Antonio Mini-Rice Terraces. Since the time that the Bagulin-Naguilian Road was opened, tourists frequent the place to see the bodies of water that ameliorate the area complemented by the trees and terrain.

It is for this reason that the municipality proposed the construction of a Pasalubong Center under the Performance Challenge Fund (PCF), to benefit local residents, travellers and tourists altogether. Phase I of the project was funded through the PCF in the amount of PhP1,000,000.00 which covered the chipping of the existing concrete, excavation works, concrete and masonry works, roofing, doors & windows, plumbing works, handrail, spandrel of the eaves, interior ceiling and electrical works. Phase II of the project was funded through municipal counterpart amounting to PhP156,656.00 for the tile works and painting.

The Pasalubong center was completed on December 2, 2015 and became operational on the second week of February 2016. It showcases, among others, “basi” (wine from sugar cane) and vinegar. The Municipality of Naguilian after all, is dubbed as the “Home of the Original Basi”.

Not just the Basi

It is a great benefit for the townspeople of Naguilian that the Pasalubong Center is now selling products from the different barangays of the municipality. Other than the “basi” and vinegar, products on display are: 1) instant noodles fortified with squash and malunggay leaves from Barangay Ortiz; 2) soft broom or “buyboy” from Barangay Bimmotobot; 3) basket weaving or “labtang” from Barangay Suguidan Sur; 4) peanut brittle from Barangay Tuddingan; 5) decorated candles from Barangay Gusing; 6) wood carvings from Barangay Cabaritan; 7) silver works/accessories from Barangay Lioac; 8) knitted clothes from Barangay Bariquir; and 9) bags and accessories made from...
recycled materials made by Angel of Hope, an organization for persons with disabilities. There are also novelty items such as key chains, ref magnets, mugs, shirts, refreshments and snacks available for all tourists, local or foreign.

Avenue for Local Enterprise

The Pasalubong Center’s present manager, Mr. Jun Rillera, commented that this is a great avenue for advertising the products of the local residents and at the same time an advocacy to support the small scale industry of the municipality. “I hope we can boost the tourism economy of the participating barangays, and encourage all other

producers here in Naguilian through this Pasalubong Center”, he said. Asked about the payment scheme of products delivered from barangays, he said that depending on the need of the supplier/s, sometimes they are paid on consignment or cash on delivery if the supplier is really in need. The good thing, he said, is that they have a place to trade their products.

The Pasalubong Center is located just beside the bus stop along the Naguilian-Baguio Road fronting the Naguilian Town Plaza and gives free wifi access to customers. It is open from 7 o’clock in the morning until 6 o’clock in the evening.

The Performance Challenge Fund (PCF) is an incentive provided to Local Government Units (LGUs) in the form of financial grant for local development projects through the Department of the Interior and Local Government. The PCF aims to recognize good governance performance particularly in the areas of transparency, accountability, participation and service delivery.
MAKING FARMERS’ LIVES EASIER

Solsona, Ilocos Norte

By: Sonny Arnold A. Pascual

Farm-to-Market Roads (FMRs) are the foundation of modern agriculture. FMRs provide market access to farmers, which motivate the latter to plant more, ultimately increasing their production and income. FMRs serve as catalysts in improving rural economy. In the case of Solsona, a third class municipality in the 2nd district of the Province of Ilocos Norte, an improved FMR is important considering that majority of inhabitants are farmers.

PCF recipient

The local government of Solsona was chosen as one of the recipients of the Performance Challenge fund (PCF), an incentive given by the Department of the Interior and Local Government (DILG) to performing LGUs in the country. Using the PhP 1,000,000.00 grant from the PCF, the municipality constructed a concrete-paved FMR with a total length of 280.30 meters in Sitio Bakir, Barangay Maananteng. The FMR in said barangay is important considering that the area is a vast farm land and it serves as main thoroughfare to a main highway and to seven (7) adjacent barangays.

Farming made easy

Before the improvement, the FMR in Barangay Maananteng was considered a “dirt road” which was maintained through gravel filling. Back then, farmers in the area encountered difficulties in bringing inputs and machineries to their farms. They struggled because of the poor road condition especially during rainy seasons. Farm vehicles sometimes get stuck because of the muddy road. The same difficulties were also encountered during harvest seasons. Bringing produce to farm sheds or to the market is always a struggle.
“The hardship that we experienced because of the poor road condition were now all in the past” said Antonio M. Rafanan, a 65 years old farmer. “Now we can bring inputs and machineries to our farm with ease and in less time therefore giving us extra time in doing other livelihood activities”, he added.

“The improved FMR increased our productivity, and reduced transportation costs of farm input and output, giving us savings that we can use for other household needs like electricity and LPG specially for the education or school supply needs of our children” said Reynaldo B. Miguel, a 36 years old farmer with 2 kids. “Because of the time and effort I saved in my farm, I now have time to focus on other income generating activities like livestock raising and weaving. As of now, I have 3 swine, 4 goats, and around 30 native chicken that I can sell for additional income”, he concluded.

No more muddy shoes and slippers

The FMR not only benefited farmers but also pupils and students alike. Because the improved FMR connects adjacent barangays to the nearby schools, school-age children in the area traversed said road daily. In the past, the poor condition of the road is one of the factors why some children dreaded going to schools which result to absenteeism. The improved FMR provided comfort to these children who are now enjoying their travel going to and from school even during rainy seasons.

“We are happier now that the road is cemented” said Conrado M. Galang, a secondary school student from the locality. “Now we enjoy walking to and from the school, no more muddy shoes and slippers”, he added.

Other Benefits

Due to the limited number of Solar Driers in the locality, farmers sometimes are forced to use concrete roads as driers. Farmers are now using improved FMR as solar drier of their rice produce as added benefit, thus, saving time and effort.
Libraries are essential in every community since they provide readily available information to students. Moreover, modern libraries nowadays include hi-tech facilities such as computers to cater and address the people's emerging needs and provide easy access to global information through the internet, hence, the birth of Badoc's newly established Tobacco Farmer's Research Facility also known as the Municipal Library.

The municipal government of Badoc, Ilocos Norte appropriated an amount of PhP 3,600,000.00 for the construction of the Municipal Library. The building is utilized as a multi-purpose building for students and researchers in the community. The lower level is the research and study area while the upper level is the computer hub.

The Performance Challenge Fund (PCF) received by the LGU which amounts to PhP 1,000,000.00 served as a subsidy, adding up to PhP 4,600,000.00 as the project's total cost.

Not Just the Ordinary

Libraries before were composed mainly of reading materials like books which include encyclopedias and dictionaries of all types, and periodicals like magazines and newspapers. They cater generally to students who are in need of bibliographies for their various researches.

However, libraries evolved as technological needs arise. The birth of computers and the utilization of the internet provides a wider scope of research and information gathering not only to students but also to the whole community as well.

While students use the facility for researches, the community may also learn to use the computer and utilize benefits of the internet such as job hunting and business idea development.
Information for all

The Municipal Library is such a great help and is situated in the central barangay of the town, Barangay 2 Garreta, which is the most accessible location for such facility. Hence, its beneficiaries can visit it on Mondays to Fridays from 8:00 AM to 5:00 PM.

Recipients such as pupils and students from all levels including local officials and CSO partners in local governance were interviewed about the facility. The principal beneficiaries were very thankful because it is undeniably advantageous in the pursuit of better education and updated information.

“Such facility is so beneficial to us because it is accessible, technology-based and most of all free,” said Berlie a Grade 10 student of Badoc Junior College Inc., one of the top performing schools in the town.

Badoc currently has 21 public and 2 private elementary schools, 3 public and 3 private secondary schools with more than 5,000 students who need reference materials aside from their textbooks. These numbers proved that putting up such facility is both feasible and useful.

Students from the different elementary and secondary schools visit the Municipal Library during their vacant time to use the computers and access the internet and do their research using up-to-date encyclopedias, dictionaries and other reading materials and research paraphernalia.

Janjan, on the other hand, who is a fresh graduate, also shared “Through this research facility’s free internet service, I had the chance to look and apply for a job conveniently. Plus, the company that I have applied for requires an internet-based recruitment examination.”

Truly, Badoc is privileged because of the availability of resources like the TOBACCO FARMER’S RESEARCH FACILITY (Municipal Library). It really addresses the needs of the youth and the community for technological advances, optimized information awareness and widened knowledge.
Catalysts in Improving Rural Economy

Carasi, Ilocos Norte

By: Ana Belle A. Ibanez

FARM-TO-MARKET ROADS:

Local roads in the Municipality of Carasi, Ilocos Norte are dangerous during rainy seasons due to their sloping terrains. They are also curvilinear and too narrow due to erosions and landslides. These roads need canal linings, reinforced concrete box culvert (RCBC), slope protection and stone masonry.

PCF Recipient

The Local Government Unit (LGU) addressed these needs by proposing the rehabilitation of the municipality’s Farm-to-Market Road (FMR) under the government’s Performance Challenge Fund (PCF). The LGU was awarded with the 2014 Seal of Good Local Governance, through the Department of the Interior and Local Government, hence, the PhP 3,000,000.00 PCF. The LGU allocated PhP 2,000,000.00 for the rehabilitation of FMR, and PhP 1,000,000.00 for the purchase of rescue vehicle. The PCF-FMR Project started on January 26, 2016 and was completed on April 6, 2016.

Improved Transport, Improved Quality of Life

According to Barangay Kagawad Arthur Abad, the PhP 2,000,000.00 FMR rehabilitation has significantly improved the lives of the people.

“Delivery of products to the consumers is not delayed anymore. Transport of farm inputs has been facilitated. We have significant increase in our agricultural production, thereby improving profits and livelihood of our farmers”, Abad said.

Carasi farmers themselves testify to the improved transport of goods and services, farm products and inputs with the completion of FMR rehabilitation. They became motivated to produce more because they now have better access to the market, resulting in increase of production and income; thereby, improving the quality of life in the municipality.

Other Benefits

It has also significantly improved the mobility of people going in and out of the municipality. Residents in the area now have better access to basic services, such as education and health services, and even employment opportunities. They are now more participative in various activities initiated by the LGU and other government agencies. Visitors from outside the municipality now experience a safer and more comfortable travel going to and from the place, even if it is mountainous.

“Delivery of products to the consumers is not delayed anymore. Transport of farm inputs has been facilitated. We have significant increase in our agricultural production thereby improving profits and livelihood of our farmers.”
FROM WASTE TO WAYS
San Carlos City, Pangasinan
By: Virgilio P. Sison, CESE

The City Government of San Carlos in compliance with environmental laws closed its open dump site in Barangay Paitan-Panoypoy. This would have been a big problem for the city especially that it has voluminous solid waste daily with an average volume of 159.35 cubic meters. As a city with a booming economic environment and being the most populated city in the entire Region with a population of 175,103 (2010 Census), garbage is one of its main problems. The city has initiated its own Solid Waste Management Program in the form of segregation at the source and massive clean-up but there is still a problem on how to limit the residual waste.

Recycling plastics

Solution came in the form of the PCF incentive. The said fund was used to procure various equipment for the expansion of Material Recovery Facility (MRF). The idea is for cellophane and other plastic particles to be converted into bricks and flower pots. This would not only reduce the waste but is a way to help beautify the city with little or no costs. The city committed to allocate Php 15,000,000.00 until 2017 to complete the full phase of the MRF that would fully accommodate all the solid waste of the city. Along with the program, the city wide campaign on waste segregation and clean up drive will be sustained.

The equipment were delivered last July 2016. Following the delivery of the equipment was an operations and maintenance training for the MRF personnel. The use of the said equipment eliminated the usual repugnant and repelling smell, as well as the pests and insects. "Nawala po ang masangsang na amoy sa barangay. Wala na rin makikitang mga langaw at mga aso na kumakain ng basura." said Punong Barangay Bernabe C. Diadid of Barangay Paitan Ponopoy.

Looking forward

The long term outcome is for the project to be sustainable and revenue-propagating. This is conformant with the vision of the city to build its sanitary landfill as an environmental-friendly substitute for the dumpsite.
ENHANCED ACCESSIBILITY IN BRINGING SERVICES TO THE PEOPLE
Salcedo, Ilocos Sur
By: Francis Jayson C. Raquel     Arranged by: Eloisa R. Rigucera and Art Anthony B. Umel

During rainy season, most of the uncemented roads are inaccessible. Farmers can hardly transport their produce to the nearby markets. School children find a hard time in going to school. Instances also prove that pregnancies and child deliveries were very risky due to poor accessibility. Older people getting sick were also discouraged to go to medical institutions for medications. Government services and programs like disaster response and relief, police and security assistance, healthcare, among others are hardly delivered to the residents of the barangay.

Paving a way

Having passed the Seal of Good Housekeeping assessment in 2012, Salcedo was awarded with an incentive amounting to PhP 1,000,000.00. The LGU allocated their incentive in the Concreting of the Cabaruan-Poblacion 125-meter Access Road (Phase II) in Sitio Cabaruan, Barangay San Tiburcio.

About 460 settlers, who are mostly farmers, are the direct beneficiaries of the project specifically residents from the nearby barangays of Baluarte, and Dinaratan, this municipality, and barangays Paoac and Bani of the municipality of Sta. Lucia. With the improved facility, there will be a reduction of the fare rate in the barangay and other nearby influence areas. The project is expected to address the problems mentioned.

Enhanced Accessibility

As disclosed by the interviewees, the project was a big help for the residents of the barangay. The concreting of the road enhanced the accessibility of different types of transportations. School-going children, who traverse in barefoot the muddy road during the rainy season, now enjoy their shoes and uniform, rain or shine. Previously, children are not seen playing around but now, children of all ages enjoy running, walking and biking at the road. Farmers now easily bring their paraphernalia to the farm and at the same time transport their products to the markets and buying stations at a lesser cost.

It is believed that because of the improved road, there is an increase in the number of residents availing medical services and motorists passing and using the road as access to the other barangays. Residents from the adjacent barangays who previously prefer to have market and education at the nearby municipalities of Sta. Lucia and Sta. Cruz were encouraged to avail the same in the municipality. Recent experiences also show that the road provided faster response from authorities not only during disasters but also in road accidents and crimes. It’s now more accessible for Disaster Risk Reduction and Management (DRRM) personnel to provide rescue and relief operations.

Beneficiaries interviewed were Rodolfo Guitba, Punong Barangay of San Tiburcio; Samuel Vilog, SB Member; Merli Andres, beneficiary of the project; Emelina Garabiles of the Rural Improvement Club (RIC); Juan Garabiles, a farmer; and Filomena Elwis, SB and RIC Member. All the respondents agreed that the PCF Project is very beneficial and prayed that the remaining portions of the road be concreted also in the near future.
In the 2013 to 2016 Executive – Legislative Agenda, one of the identified priority issues of the municipality is the Development of Tourism Sites which included the coast of Barangay Sived and Calay-ab. The said barangays are naturally endowed with shores conducive and safe for swimming, sunset viewing and other recreational activities and thus, were recently declared by the Sangguniang Bayan as a tourism zone. However, the unabated rising of the sea level has caused the adjacent agricultural lands to suffer losses due to salt water intrusion especially during storm surges and flooding. Sources of drinking water were also affected.

**Call for Development**

Conferred with the Seal of Good Housekeeping in CY 2012, the Municipality of Santo Domingo in Ilocos Sur was made eligible to access the incentive amounting to PhP 1,000,000.00. This fund was appropriated for the Construction of a 150-meter Seawall for Barangay Sived. Specifically, the project aims to develop the coast as a tourist destination and to address problems caused by salt water intrusion to nearby agricultural and residential lands. Moreover, this is a response to the alarming issue of climate change and will serve as protection of the adjacent communities from storm or sea surges and flooding. The construction of the seawall commenced in July 2014 and was completed in August of the same year.

**Local Impact**

In an interview with Evangeline Berou, Barangay Secretary of Barangay Sived, she attested that the said project is really significant. She believes that it is a leap in developing the barangay as a tourism area and will create employment later on. The structure also protected their agricultural lands and sources of drinking water from salt intrusion. RIC President Melania Tapu perceives an opportunity for employment and local industry, especially for women. Vice Mayor Floro T. Tadena has the confidence in the project and the potential of the tourist spot, that the flood control project will encourage investors to put up establishments which are necessary to attract tourists whether local or foreign.

**Sustained vision**

The vision of elevating the productivity and sustainability of the farmlands has been achieved after losses due to salt water intrusion and flooding have been minimized or even eliminated. It has been two years since the project was completed and the municipality is confident that sooner or later, its vision of transforming it into a tourism facility will be realized since it is now on developing stage.
Performance Challenge Fund
Incentive for Good Local Governance